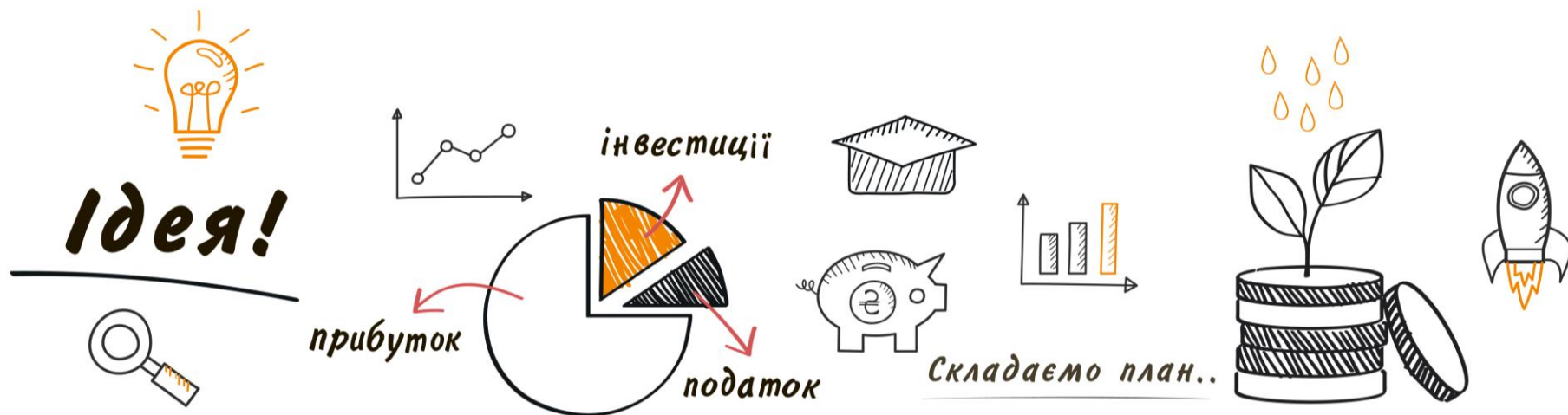


Youth entrepreneurial initiatives supported by the project



Grant for the expansion of the services of a jewelry workshop

Anton and Alyona Rebryk, Starobilsk, Lugansk oblast

Alyona and Anton are spouses who have a family business – jewelry workshop "Shustry Yuvelir". In 2019, within the framework of the project, they received a grant and purchased equipment that allowed them not only to significantly speed up the workflow, but also to expand the range of services.

"The project helped me to purchase the equipment that was necessary in our jewelry workshop. It would take us too long to raise the money we needed on our own," says Alyona Rebryk, the owner of the family business. Due to this, our business now has many new opportunities, among them the possibility of providing innovative services that no one in our region has previously provided".

Thus, among other things, the Rebryk family provides services for the manufacture of individual jewelry according to the customer's sketch. To do this, the couple mastered 3D modeling programs and modern equipment.

Also, Anton and Alyona repeatedly held information sessions for students of vocational schools, where they showed young people how mastering computer programs and working with innovative equipment can create a source of additional income.



Jewelry workshop "Shustry Yuvelir"
[Facebook](#) та [Instagram](#).

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Grant for the purchase of equipment for the cheese factory

Roman Kurdyukov, Hirse, Lugansk oblast

"Since the beginning of the fighting, our family has been engaged in goat farming. Our small family activities help us to eat better, and sometimes we have a small addition to our family budget," says Roman, a graduate of Zolote Lyceum.

With grant support they expanded small family business: bought young goats, purchased goat food and overhauled the barn. Also, for the processing of milk, the family purchased the necessary equipment, including a separator, cheese making equipment and a milking machine.

Previously, the family lost a lot of milk due to the fact that the milk has a short shelf life, and it had to be processed into sour cream, cream, butter or cottage cheese, and the family did not have the necessary equipment for this.

"Now several times a week my parents sell milk and cheese in the local market. Among our regular buyers is a family of miners, they buy milk and cheese for themselves and their children," Roman shares.



Grant for the expansion of the family business for the manufacture of accessories from natural leather

Kateryna Tymets, Severodonetsk, Lugansk oblast

"Once my son and I were at the craft fair, and saw leather goods there. These were small jewelry on the chain that are attached to the keys" - Kateryna recalls the moment when the idea came to mind whether to try to create something similar of leather.

"My son tried to make a leather product for the first time - he used an old bag. We liked both the process and the result, so we decided to buy some leather and continue the practice".

Initially, Kateryna and her son were engaged in the manufacture of leather products, and eventually her husband joined the family hobby. The family started by making key cases, and later they also added wallets, holders for documents and money, notebooks, belts, covers for documents.

"Now we are learning how to sew bags. This is difficult, but with the help of equipment that we purchased with grant funds, it became much easier to do. Now we can work with thick leather, make engravings, now it is easier to install accessories. The equipment significantly reduced the time for production and made it possible to produce more complex products.



Store page in [Instagram](#)

Grant for the expansion of business for making healthy sweets

Yulia Filimonova, Severodonetsk, Lugansk oblast

Healthy nutrition for Julia is an integral part of human life. The girl regularly goes in for sports, she is attentive to nutrition, and, like all of us, she sometimes wants sweets.

"I am faced with the fact that it is impossible to find healthy sweets in supermarket. "Shop" sweets contain chemical additives, dyes. There are no benefits from such sweets. Once at home, I tried to make healthy sweets from dried fruits – and I liked it. Then I treated my relatives, friends, that is how my hobby began."

Within the framework of the project, Yulia received a grant for the purchase of new equipment for the manufacture of helthy sweets. Now the girl's assortment includes chocolate sweets with dried fruits, handmade candies. Now, thanks to the new oven, Julia plans to add healthy cookies to her assortment.

"I am always looking for new recipes, experimenting with a combination of different ingredients. The equipment I have purchased will help me to significantly expand the range of useful sweets, and improve the quality."



The page of the sweets store in [Instagram](#)

Grant for the development of business in the production of photography and printing

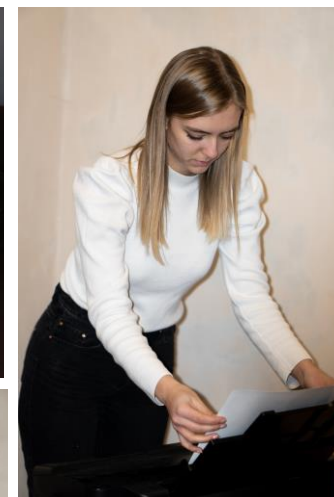
Margarita Fedoruk, Popasna, Lugansk oblast

Margarita is a student of Popasna Professional Lyceum. She has been engaged in photography for a long time and loves her hobby. That is why, before receiving the grant, she decided that she wanted to continue her passion and develop it – not only to do photo shoots, but also to create photo products for her clients. Margarita has a large customer base and develops an Instagram page where she publishes her works. Margarita promotes her products both online through social media and advertising, and offline, in her city.

Now, thanks to the grant and new equipment, Margarita is engaged in printing photos on holst, on photo paper and already plans to do printing on cups and T-shirts, expand her business.

In the near future, Margarita plans to purchase equipment for a photo studio and create products for the upcoming holidays, such as Valentine's Day.

"You never need to stop, because the grant I received was my 15th attempt, and I applied 15 times for business grants. And what is equally important, you must always understand that not everything happens just at the beginning, even if you are a professional in your field, there will always be difficulties on your way. But it's only at the beginning."



Studio page in [Instagram](#)

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Producing the printed materials on various surfaces, kopirka_ua

Yevhen Petryaev, Popasna, Lugansk oblast

Eugene is a student of Popasna Railway Lyceum.

In 2017, he became interested in the field of printing and printing on goods, after he once ordered a T-shirt with a print in Lysychansk. This idea seemed interesting to him, because in his city there were no such services before. Therefore, he decided to try himself in this and after receiving the grant began to implement this idea. Currently, Eugene produces such products as: cups, T-shirts and lights with a print, puzzles, business cards, photos, metal plates, etc. All this he creates thanks to the digital equipment that he was able to use in the Digital Laboratory Terre des hommes.

Now Eugene is developing an Instagram page that he uses to promote his products and sales. And buyers receive goods all over Ukraine.

In the future, Eugene plans to expand his business, print on the holdings and assemble a customer base that will help him have even more customers.

"The process of creating a business is quite simple, sometimes hands are lowered, but the most important thing is to have a lot of patience, set a goal and learn a lot, or develop your business and develop yourself."

Studio page in [Instagram](#)



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Grant for the expansion of eyelash extension services

Nogina Veronika, Toshkivka village, Luhansk oblast

Veronika is a student of The Golden Professional Lyceum from the village of Toshkivka. She always enjoyed doing cosmetic services. However, there were no eyelash extension services in her village before, so she started doing so. Prior to receiving the grant, she worked from home, but this was not very convenient. Thanks to the project, she managed to open her own studio and buy eyelash extension equipment.

Veronica also maintains an Instagram page, through which she attracts clients from her own and neighboring villages.

In the future, Veronica plans to rent another room in a big city and expand its customer base.

"First, I would advise young entrepreneurs not to be afraid of anything and try. The most important thing is to find the area that interests you the most. The great results comes to those who really stives the most".

Page of the studio for eyelash extensions in [Instagram](#)



Grant for the development of the business of making confectionery fast food

Victoria Terekhova, Toretsk, Donetsk oblast

Victoria, a student of Toretsk Vocational Lyceum, is studying for a cook and recently decided to create her own business for the manufacture of confectionery fast food – donuts, cakes, cheesecakes of the Cornongs, etc. This idea arose due to the fact that the city had not had such a thing before, there was only ordinary fast food. And thanks to receiving a grant and purchasing equipment, it not only creates these products, but also develops a formulation for new products, which it considers a great achievement.

All this she does in the educational institution in which she is educated. But not without challenges. After all, due to quarantine, the whole process has slowed down, but in the future there are many plans. Of these, the sale of confectionery fast food among students, and then among the inhabitants of the city. As well as creating individual packaging and opening a point of sale.

"It is very important at the beginning of your business to decide what you want to do. Choose a direction, go ahead and not be afraid of the challenges that are on the way. As well as to establish connections with other people and not to hesitate to ask for help from others."



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Youth entrepreneurial initiatives that are currently in the process of implementation:

Krynytska Natalia - "Pasika Mriya" family apiary for the manufacture of honey, and other products.

Mykolaivka village, Donetsk oblast.

Pronenko Elena – “Cheese making”

Markivka village, Luhansk oblast.

Sydorenko Anna - "Micro-Green & Flower Shop"

Shchastia city, Lugansk oblast

Nazari Angelina - “Manicure and pedicure services”

Petropavlivka village, Luhansk oblast.